



Collibra

Data Governance: Guarantee MDM success

MDM projects often fail because business users don't trust the data and therefore don't use the MDM hub. Collibra ensures you get the governance part of your MDM implementation working. Fast.

Seasoned Master Data Management practitioners and analysts all agree: successful Master Data Management projects focus on Data Governance. **They strongly recommend dedicating part of the resources to Data Governance.**

You need to identify the required stakeholders and their responsibilities in your organization; have business and data stewards collaborate on master data entities, master data attributes, reference data, lists of values, policies and business rules to get different business related views (e.g., different business rules for departments or lines of business). Make sure that the governance workflows are well established to get the necessary approvals and alignment with various business stakeholders. Set up data stewardship workflows (e.g., issue management) and make sure that the right stakeholders are involved at the right time.

Business-relevant traceability between definitions, data concepts, business rules and source and target mappings supports change management in order to bring down the TCO of your MDM implementation.

**Schedule a personal demo of Collibra's Data Governance Center today at
<http://www.collibra.com/gartner>**

After 18-24 months of success with Data Governance, users are starved for tools to automate it.

Philip Russom, Industry Analyst at TDWI

Deploys 20 times faster than anything else we have tried before.

Information Architect, Credit rating agency

Make it stick: Collibra's Data Governance Center

Collibra's Data Governance Center supports Data Governance for your MDM through a web-based, collaborative Data Governance platform. The software empowers the data stewardship organization through a business friendly end user environment. It assists key data governance team members in facilitating, coordinating and communicating with all relevant stakeholders in the Data Governance process.

Collibra's Data Governance Center covers all key Data Governance functions:

Business Semantics Glossary: The core business meaning (business definitions, critical attributes, KPIs, metrics, ...)

Reference Data Accelerator: Coordinated control around your key reference data

Data Stewardship Management: Practical management of data stewards and their more advanced assets: policy management, business rules, data quality issues, data sharing agreements, data steward support, configurable as well as out of the box workflows ...

Make it stick fast: Collibra's Quick Start

Collibra's Data Governance Center is an out of the box solution. It is delivered with a predefined, proven operating model that is fully configurable. You can update the operating model configuration as you grow in maturity.

Collibra's **Quick Start implementation package (10 days)** delivers immediate and tangible results: based on the out of the box operating model, as well as industry specific templates, we help you define your currently required operating model.

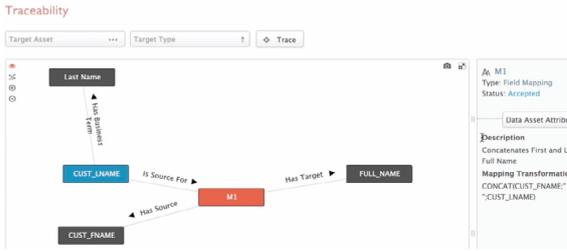
We assist you in the installation and set up of the Data Governance Center. We provide full and in-depth core Data Governance team as well as end-user training to maximize knowledge transfer. The training is provided in a dynamic combination of theory, best practices and hands-on practice with targeted exercises. We guide you in setting up the operating model (templates, workflow, roles, ...) in the software. We guide you in loading your data assets for governance.

Collibra's Data Governance center is easy to deploy and maintain, guaranteeing a low TCO and immediate increase in data maturity.



Process-driven Data Governance

Key Features



Business Glossary & Data Directory

Different terms mean different things depending on the context. A business glossary is a **key component** to tackle the questions above. The data directory capabilities provide answers to questions such as: Which applications are involved as source and targets? Who is responsible for them? Which entities and attribute do they contain? What are our target master data entities and attributes? Who should be involved in the **mapping specification**, and which agreements are relevant?

Reference Data

Collibra's **Reference Data Accelerator** handles all types of reference data equally efficiently, making it easily accessible and manageable in a business-friendly user interface. Adding new types of reference data, different relations or updated hierarchical representations is done in just minutes through the web interface.

Name	Type	Code
Product	Root	
Over The Counter	Product Family	CL-02-0-01 x CUST_OTC_003 x PR2000 x
Swap	Product	CUST_OTC_002 x PR2100 x EEPFD-0006 x
Total Return Swap	Product Detail	GL-02-0-07 x PR2150 x EEPFD-0013 x
Interest Rate Swap	Product Detail	EEPFD-0011 x GL-02-0-05 x PR2130 x
Currency Swap	Product Detail	PR2120 x GL-02-0-04 x EEPFD-0010 x CUST_OTC_004 x
Non Deliverable Swap	Product Detail	PR2140 x EEPFD-0017 x GL-02-0-06 x CUST_OTC_006 x
Credit Default Swap	Product Detail	GL-02-0-03 x EEPFD-0009 x PR2110 x
Asset Backed Securities	Product Family	FFPRD-0001 x CUST_ABS_001 x CL-01-A-01 x PR1000 x
Loan	Product	FFPRD-0002 x PR1100 x CUST_ABS_002 x CL-01-A-02 x
Markets	Product Family	EEPFD-0014 x CUST_MKT_001 x PR3000 x GL-02-0-08 x

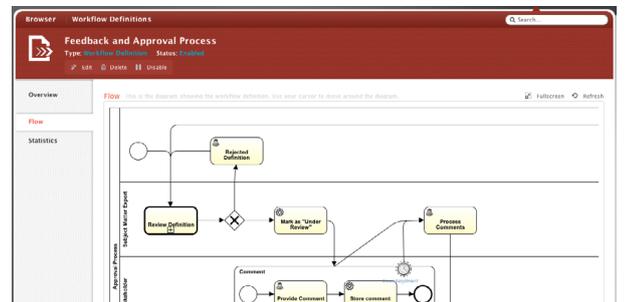
Responsibilities, data stewardship and ownership

Large organizations can build up a **large amount** of reference attributes and domains. Imagine just trying to establish the ownership of 1500 code tables in a spreadsheet... Collibra provides **responsibility matrices**, including ownership

Name	Domain Type	Admin	Stakeholder	Steward
Data Governance Content				
New Reference Data	CodeList	Bob Brown		
Enterprise Architecture				
ERP Application Reference Data	CodeList	Bob Brown	John Fisher, Judy Clark	
CI Application Reference Data	CodeList	Bob Brown	Mike Jones, Mary Smith	
CRM Application Reference Data	CodeList		Mike Jones	Mike Jones
Finance				
Operations				
Projects				
Risk & Compliance				
Sales				
Enterprise Product Codes	CodeList	Bob Brown		
ISO Country Codes	CodeList	Bob Brown	John Fisher	
Enterprise Country Codes	CodeList			
2012 ISO Country Codes 3166...	CodeList			

Collaboration & Workflow

Collibra's Data Governance Center is a **business friendly, collaborative** platform. Based on their **role** users can provide input, reviews, comments, proposals, ... To keep this manageable the software has a built in **workflow engine** (with out of the box and configurable workflows). This way the platform helps you to **reach out** to the **right stakeholders** at the **right time** (and make sure it is easy to follow up on any open items).



Policies & Rules

Policies provide guidance and control for how data should be handled (e.g., data sharing, security, approval, ...). Set up detailed templates (e.g., description, exception scenario, frequency, ...) to collaboratively create and manage your policies. Break them down into more specific business and data quality rules and link policies to other existing assets (e.g., Business Terms, Metrics, Data Elements, ...) to establish traceability.

Issue Management

Data issues can arise anywhere: misunderstood reports, bad data entry, policy changes, misalignment, ... If data issues are not properly handled, trust in data declines. Have end users report issues without logging into the system, or generate issues based on thresholds (e.g., based on thresholds in DQ or MDM tooling).

