

Master Data Management (MDM) Privacy Policy

MDM is aware that you care how information about you is used and shared and we are grateful for your trust in us to do that carefully and sensibly.

Our Privacy Policy describes the different types of personal information that we may collect about you, the purposes for which we may use the information, the circumstances in which we may share the information and the steps that we take to honour and safeguard the information to protect your privacy.

As used throughout this Policy, the term " MDM ", " us " or " we " refers to Master Data Management CC

By engaging with us, you are accepting and consenting to the practices described in this privacy policy.

1 Personal Information

Any personal information provided to or gathered by MDM is controlled by Master Data Management CC

2 What personal information is collected?

Contacting us via our Website or otherwise When you use the www.masterdata.co.za website (our "Site") or contact us by post, telephone, fax, email, SMS or via social media , we collect, store and use certain personal information that you disclose to us.

This includes details such as your name, place of work, address, telephone, fax, email and mobile phone number as well as traffic data, location data, web logs and other communication data, whether this is required for our own purposes or otherwise and the resources that you access. If you contact us, we may keep a record of that correspondence.

Surveys We may ask you to complete surveys for research purposes from time to time, although you do not have to respond to them.

3 What do we do with this personal information?

We may use the information to advertise our products and services.

In addition, we use this information to improve our customer services platform, prevent or detect fraud or abuses of our website and enable third parties to carry out technical, logistical or other functions on our behalf.

We also use your details to send you newsletters and promotions, and to conduct online surveys or surveys by telephone; prize draws; competitions and other promotions via email, telephone or post. We will also use the information in the course of collecting any payments that may be due to us from you.

If you apply for employment at MDM, we use the personal information you supply to process your job application.

Other than as set out in this privacy policy we will not share your personal information with third parties for marketing or any other purposes without your consent, unless we are required to do so by law.

We operate an automatic opt-in policy, which means that when you request information from us or make an enquiry, we add you to our database.

4 Does MDM share the information?

Information about our clients is an important part of our business and we do not sell it to others. MDM shares member information only as described below.

Our Technology Partners: If you have joined us via a lead provided by our technology partners whether from a sponsored advertising campaign, a website registration, a trade show, or any other lead, you consent to us sharing your information with the relevant Company

Third Party Service Providers: We may employ other companies and individuals to perform functions on our behalf. Examples include sending postal mail and email, removing repetitive information from client lists, analysing data, and providing marketing assistance. Third party service providers have access to personal information needed to perform their functions, but may not use it for other purposes. Further, they must process the personal information in accordance with this privacy policy and as permitted by South African data protection legislation, and destroy the information provided once they are complete

Protection of MDM and others: We release account and other personal information when we believe that such a release is appropriate to comply with the law; enforce or apply our agreements; or protect the rights, property or safety of MDM, our users or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, sharing or otherwise disclosing personally identifiable information from members for commercial purposes in a way that is contrary to the commitments made in this privacy policy.

With your consent, other than as set out above, you will receive notice when information about you might go to third parties and you will have an opportunity to choose not to share the information.

5 How secure is information about me?

We maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personally identifiable information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

6 What about links to other websites?

Our site may include links to other websites. We do not provide any personally identifiable customer information to these third-party websites.

These third-party websites may use technology to send (or "serve") the content that appears on our website directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs),

and other technologies to measure the effectiveness of their ads and to personalise content. We do not have access to or control over cookies or other features that they may use, and the information practices of these third-party websites are not covered by this privacy policy. Please contact them directly for more information about their privacy practices.

7 What are my choices?

As discussed above, you can always choose not to provide information. If you do not want to receive email or other mail from us, follow the procedures to opt-out or let us know in writing if you don't want to receive these communications and offers

However, please note, if you do not want to receive legal notices from us, such as this privacy policy, those notices will still govern your interactions with MDM and it is your responsibility to review them for changes.

8 Notices and Revisions

If you have any concern about privacy at MDM please email us a thorough description and we will try to resolve the issue for you. Our privacy policy and the website terms and conditions may change from time to time. We may email periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website periodically to see recent changes. Unless stated otherwise, our current privacy policy applies to all information that we have about you

However, we stand behind the promises we make and will never materially change our policies and practices to make them less protective of personal information collected

9 Contact

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to:

Legal, MDM, PO Box 2037, Highlands North, 2037,
fax: 086 579 1997 or [mdm @ masterdata.co.za](mailto:mdm@masterdata.co.za)

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